

MAACS 2022 Conference: “Resiliency & Change: Controlling Your Future”

Pre-Conference Activities Tuesday, July 26

1:00 – 6:00 PM: **Annual MAACS Golf Tournament** at [Cranberry Highlands Golf Course](#)

Pre-Conference Activities Wednesday, July 27

8:30 AM – 12:00 PM: **Advances Legal Workshop for Schools**

9:30 AM – 12:00 PM: **Annual MAACS Cosmetology and Barber School Meeting**

12:00 – 12:45 PM: **Annual Cosmetology and Barber School Luncheon**

Day 1 Full Conference Wednesday, July 27

12:00 – 3:00 PM: **Registration Open**

1:00 – 1:15 PM: **Annual Business Meeting**

1:20 – 2:40 PM: Plenary Session #1 **“Federal Legislative & Regulatory Updates”**

2:40 – 3:10PM: **Break with Exhibitors**

Breakout Sessions	Hazleton Room	Elwood Room	Stoops Ferry Room	Edensburg Room
Breakout #1 3:15 – 4:15	“The ABC’s of Communication”	“Enhancement Tools for Campus Success”	“Strategies to Help Advocate For Your School”	TBD
Breakout #2 4:20 – 5:20	“Be the Winning Coach for Your School”	“Private Licensed Schools (PLS) Board Updates”	“Mindset of a Leader”	“PDL’s & Referrals”

5:30 – 7:00 PM: **“Its 5:00 Somewhere” Cocktail Challenge & Reception with Schools & Exhibitors”**

7:00 – 9:00 PM: **“Dinner on your Own”** Enjoy any of the many restaurants within blocks of hotel

9:00 – **“President’s Late-Night Reception”** With career school leaders and exhibitors in unique setting with one of the best views of Pittsburgh.

DAY 2 Full Conference Thursday, July 28

7:15 – 8:15 AM: Breakfast available in exhibit hall

8:00 – 8:15 AM: Opening remarks by MAACS

8:20 – 9:20 AM: Plenary Session #2 **“Leadership and Professional Development Focus”**

Breakout Sessions	Hazelton Room	Elwood Room	Stoops Ferry Room	Edensburg Room
Breakout #3 9:25 – 10:25	“The Psychology Of Resilience”	“Negotiated Rulemaking (NegReg) Updates”	“The Digital Marketing Landscape for Schools”	“Improving Online Reviews”

10:25 – 10:55 AM: **Break with Exhibitors**

Breakout Sessions	Hazelton Room	Elwood Room	Stoops Ferry Room	Edensburg Room
Breakout #4 11:00 – 12:00	“Every Student is A Success”	“The Return of Gainful Employment Part 3”	“The 4 C’s Of Leadership”	“The Hidden Motivation of Prospects”
Breakout #5 12:05 – 1:05	“Together Toward Tomorrow”	“Disclosures & Consumer Information”	“Maryland Higher Ed Commission Updates” (Not yet Confirmed)	“Remote Work As an Accommodation After the Pandemic”

1:15 – 2:45 PM: **Lunch**

1:30 – 1:50 PM: (During Lunch) Keynote Speaker #1 on **“Resiliency”**

1:55 – 2:20 PM: (During Lunch) **Awards Ceremony**

2:20 – 2:40 PM: (During Lunch) Keynote Speaker #2 on **“2022 Congressional Races”**

2:45 – 3:15 PM: Closing break with exhibitors. Pick-A-Prize winners and other raffles to be drawn during closing break. Must be present to win.